

## Institutional Affiliation

### Blog

“Louie, Louie” is a great example of a song which is pleasant to listen to, fun to dance to, interesting to interpret, and funny to analyze. This song is difficult for people to understand, and that makes it so beautiful.

In the beginning, it would be wise to say that I did not know so many bands performed and modified the song. It definitely speaks of this song’s popularity not only with average listeners, but professional musicians. I knew about FBI case, and the lyrics analysis. The overall story is funny because one can only imagine serious FBI agents analyzing the song and trying hard not to smile to it.

Nevertheless, it is interesting to analyze and guess why this song is so popular among people. One can propose few reasons for that. One of the reasons is the ambiguity of the song. From one side, it is very serious, but from another, it is very funny. The lyrics do not try to be humorous, but they can be hardly taken seriously. The performance also makes people smile because they cannot understand the lyrics but feel energized thanks to the easy and positive melody. The melody is also something that attracts people to the song very much. It is the tune which is very likely to get stuck in one’s head for a very long time; the type of melody one may sing in the house, the elevator or shower.

Finally, the main thing which attracts people to the song is the ability to interpret it in various ways. Those who are able to understand lyrics without reading them first may question their true meaning. It means that they may ask themselves questions about what is written “between the lines”. Those who do not bother with lyrics can come up with something on their

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own. Hence, they can create alternative lyrics to the song, and that is something that attracts people letting them be creative.