

## **Motivation Letter**

Dear Sir or Madam,

With help of this letter I would like to address my previous experiences that might be relevant to this Program as well as to demonstrate the efficiency and the usefulness of it in regard to my future career and personal goals.

Currently I am employed at the Astana Expo-2017 at the Department of Commerce and Investments. In addition, I have been engaged as the conference moderator in Geneva as well as the co-founder in Start-up crowd funding problem. All these experiences have helped me to identify my strengths as well as the areas for the future improvements. More than that, I realized the importance of the appropriate management as well as the need for the more systematic knowledge and approach towards the organization of the events.

I am assured that the presented Master Degree program will enhance my skills in the field of management and leadership. My previous experiences as well as the volunteering and engagement in projects revealed the crisis of the effective management and leadership. Unfortunately, the majority of the heads still follow the old-school methods and leadership approaches which leads to the unexpected and often poor results. The leaders were frequently ignorant as to the opinions of the employees and tended to use the authoritative styles. The management and leadership are the concepts and skills that could be employed in any kind of circumstances, in all industries and fields in case one strives for more than just average result. I hope that this program will equip me with the knowledge and skills as well as necessary contacts that will be beneficial in the process of implementation of my future projects in both business and non-profit areas.

I hope that the answers provided satisfy your curiosity in regard to the questions posted.  
In case you have further requests or questions, please contact me without hesitation.

Yours sincerely,